

SERIOUS FUN

Professional Development Workshops

Practical one-day training for teachers, corporate trainers, outdoor educators, camp & youth group leaders.



Mark Collard, best-selling author and adventure programming expert with more than 25 years experience, is touring the United States this Fall.

A sought-after trainer and speaker around the world, Mark is super passionate about helping leaders deliver programs that are not only fun, but make a positive difference in the lives and performance of their groups. His books are sold in over 30 countries, including his best-selling *No Props: Great Games with No Equipment*.

Nothing beats first-hand experience, and that's what Mark offers you and your team in this seriously fun, activity-based training. Specifically designed for people who work with groups, this workshop will show you how to design and deliver remarkably powerful programs that are easy to deliver and rewarding for everyone involved.

Jam-packed with inspiration and practical advice, Mark will:

- Present dozens of highly successful group activities that have universal appeal, require few if any props and relate directly to your program's key learning goals;
- Model a simple yet powerful four-step sequence called the *Difference Model* that is proven to create incredibly fun outcomes for any group;
- Explore critical program design and facilitation skills such as how to engage your unwilling participants, how to manage difficult behaviours, and how to exceed your group's expectations; and
- **BONUS #1:** receive a complimentary one-month subscription to playmeo.com, the world's largest online database of group activities.
- **BONUS #2:** preview Mark's forthcoming book – *Serious Fun* – due in November.

Ideal for novice & experienced program leaders

Durham, NH – Mon 22 Sep

Tulsa, OK – Thu 25 Sep

Oklahoma City, OK – Fri 26 Sep

Harrison, AR – Mon 29 Sep

Asheville, NC – Thu 2 Oct

Petersburg, PA – Sun 5 Oct

REGISTER TODAY & SAVE

www.playmeo.com/serious-fun-usa-tour

Early Bird - \$97 until 12 Sept

Individual - \$127 or Group of Two or Three - \$187



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